

IT Summit 2023

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# Expert Peer Roundtable:

## Drive More Value from Your Current Investments

# Today's Speakers



**Chris Huovinen**

Director of Finance & Systems,  
Groove Life



**Adam Dennison**

VP, Midsize Enterprise Services,  
The Channel Company



**Brent Vezzoso**

VP of IT / CIO,  
RedBuilt



**Mark Simon**

VP, Strategy,  
Celigo

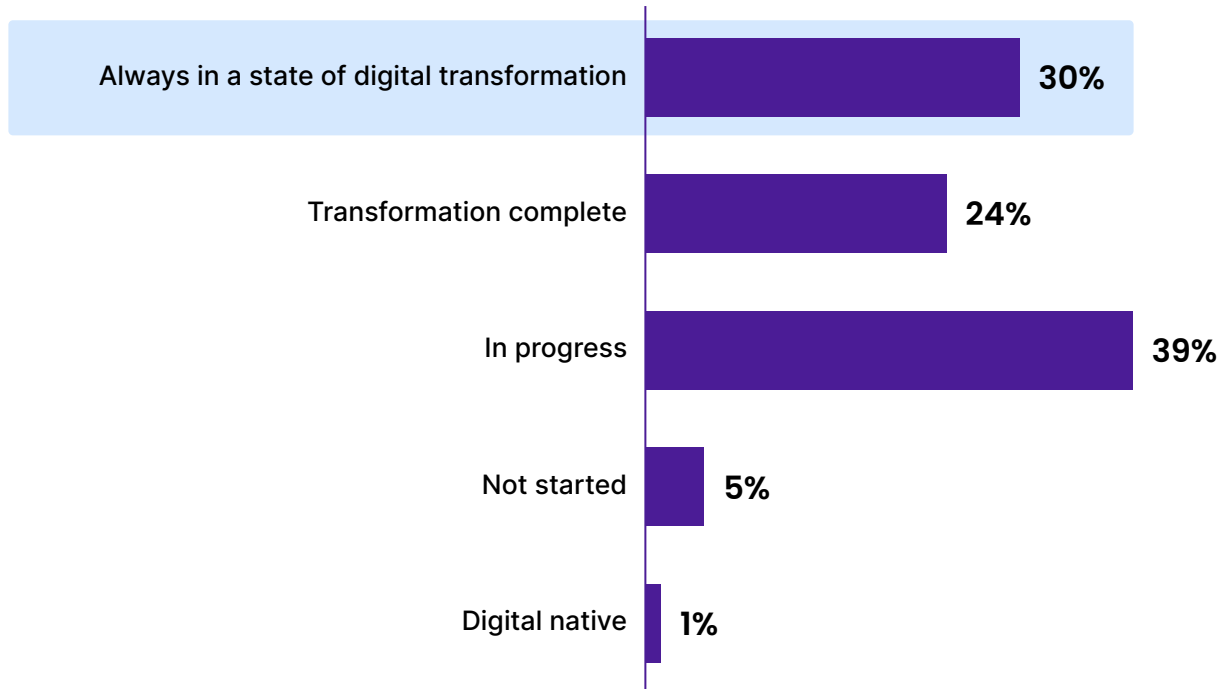


**Dave Wallen**

Director, Product Marketing,  
Celigo

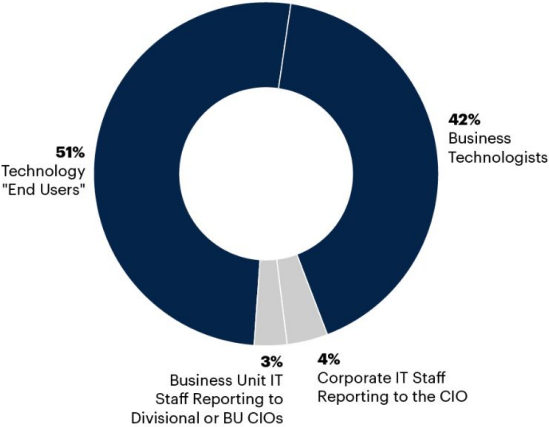
# Digital Maturity

**Q1-Where is your organization on its journey to digital transformation?**



# Leveraging Business Technologists

## Percentage of Employees Who Are Business Technologists

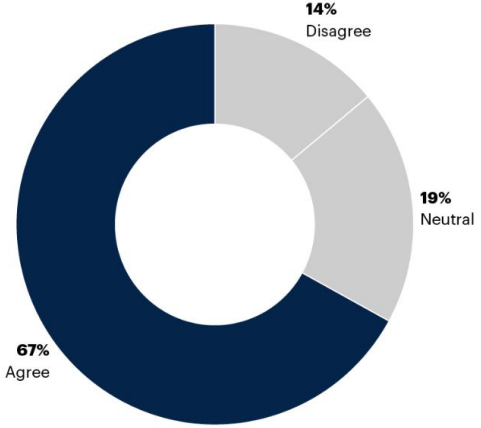


n = 3,626 MSE employees across the entire workforce  
Source: 2020 Gartner Digital Friction Survey; 2021 Gartner Reimagining Technology Work Survey  
Note: By CIO, we mean the senior IT executive. Titles may vary by organization.  
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Gartner

## Midsize CIOs See Business Technologists Providing Capacity for Digital Initiatives

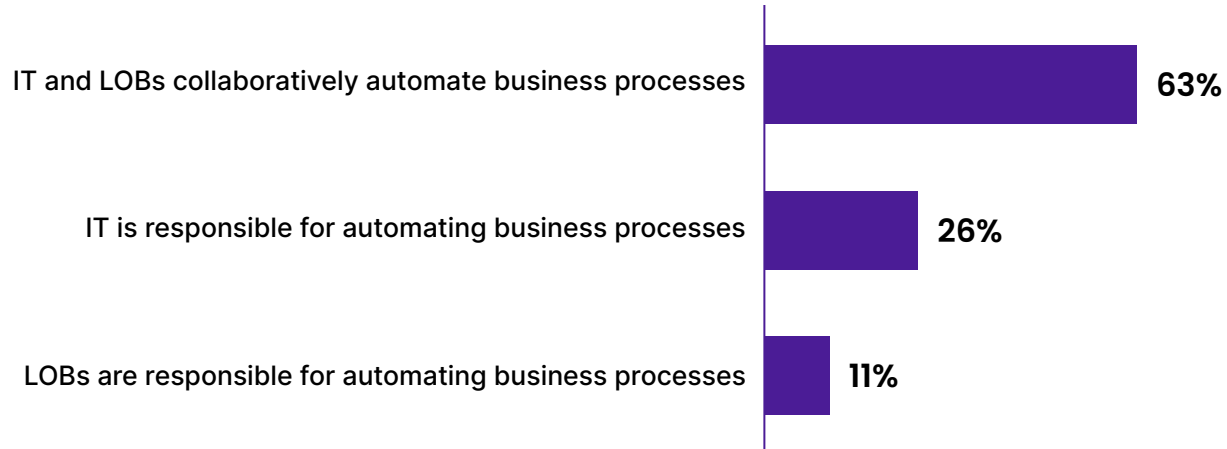
Percent of CIOs Who Perceive Business Technologists as Providing Necessary Capacity for Digital Initiatives



n = 85  
Source: 2021 Gartner CIO Talent Planning Survey  
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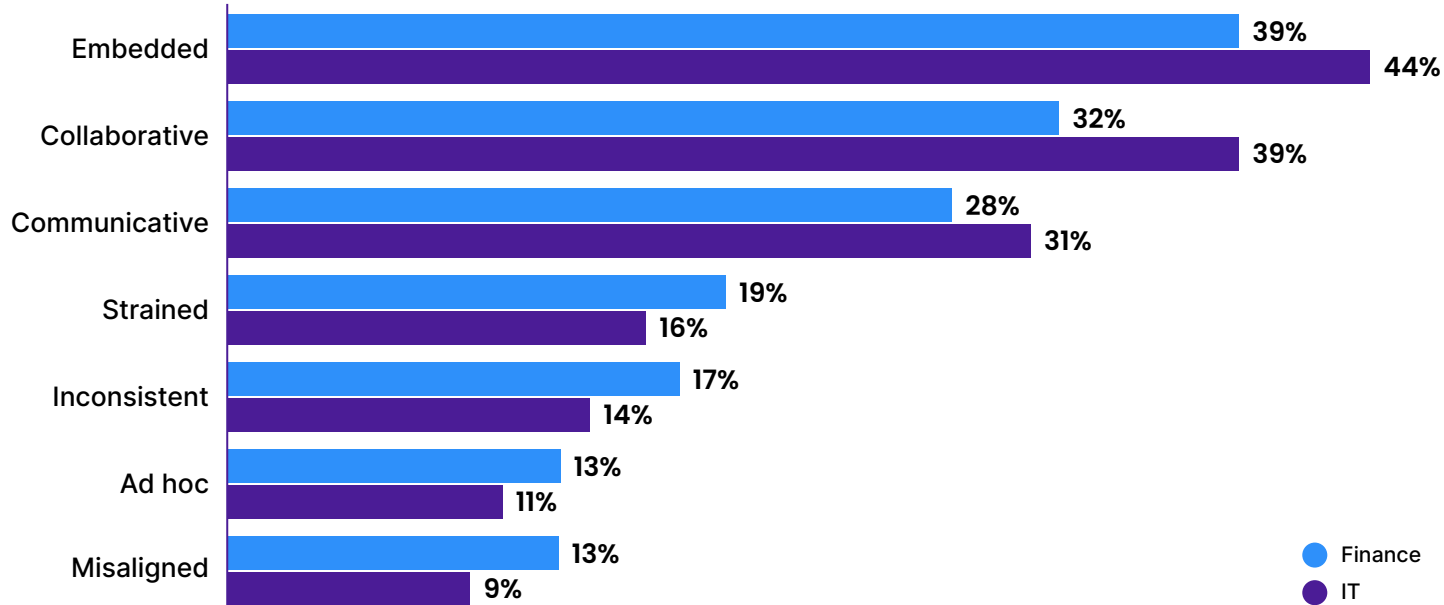
Gartner

# Collaborative Automation



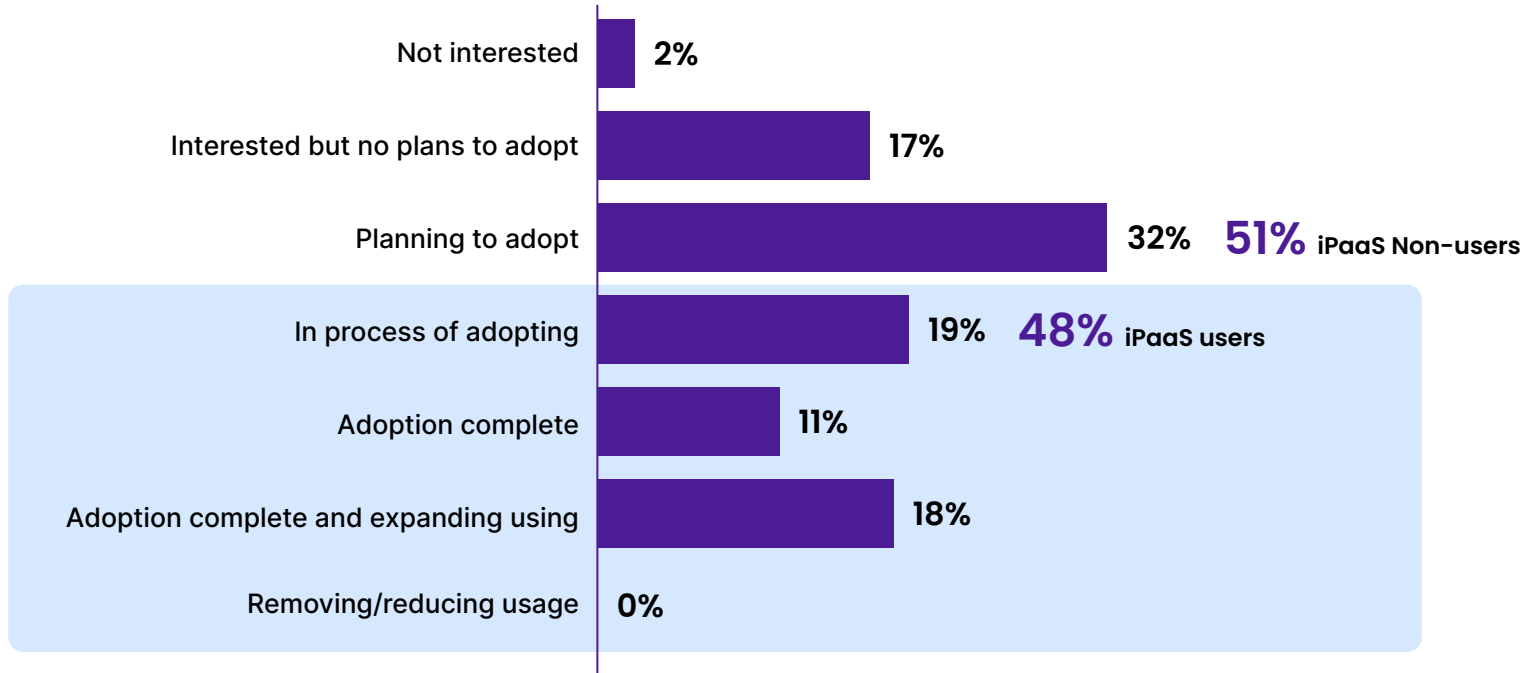
# Relationship

Which of the following characteristics describe your department's relationship with IT or business teams?



# Technology Modernization

## Q4-What is your organization's adoption status of integration platforms as a service (iPaaS)?



# Thank you!

