

IT Summit 2023

Unleashing the power of your digital workforce

Unleashing the power of your digital workforce



Mark Simon

VP, Strategy,
Celigo

Workforce Composition



**Emergence
of a digital
workforce**

Percentage of employees that
are technology “end-users”

51%

Percentage employees that are
business technologists

42%

Percentage of employees that
are dedicated IT staff

7%

A Workforce of Hackers



SaaS Sprawl and Shadow IT

Percentage of SaaS applications
are that are integrated

29%

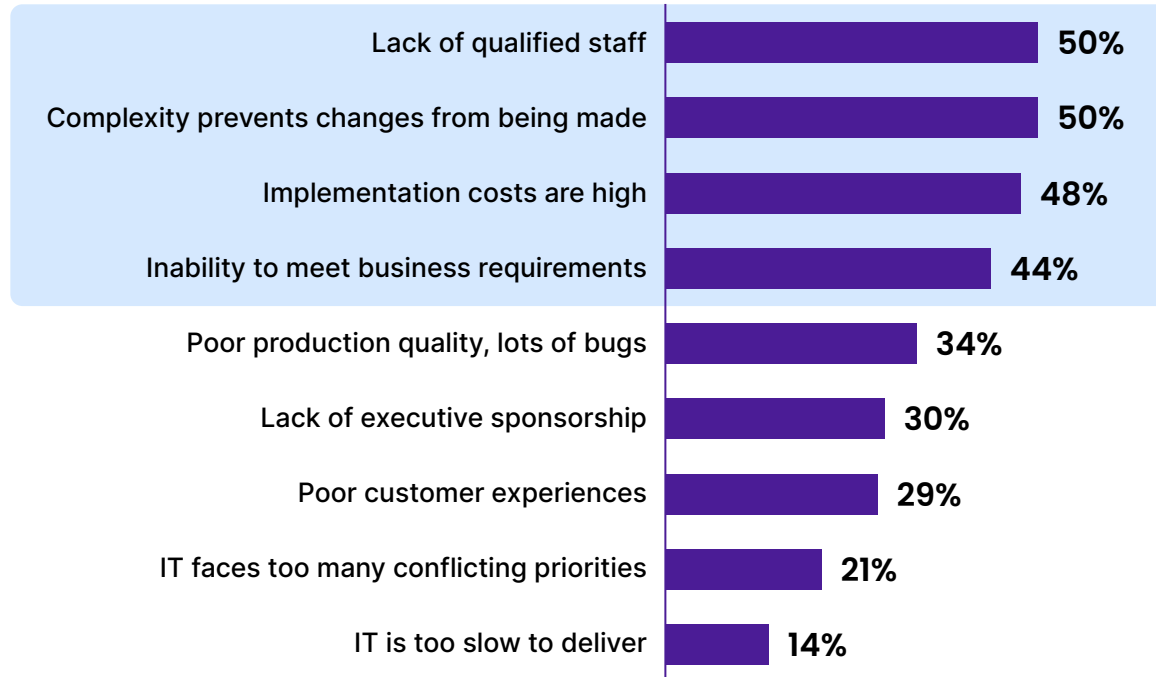
Percentage of Technology spend
that is outside of IT control

40%

Percentage of workers who
admit to using SaaS applications
at work without getting approval
(The other 20% are lying.)

80%

Transformation Challenges



Lack of Qualified Staff



The Talent Crunch

Percentage of digital leaders unable to keep up because of talent gaps

70%

Average team turnover

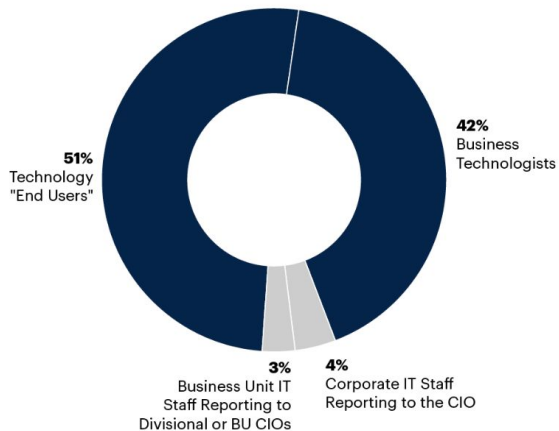
11%

Average salary increase for developers who switch companies

25%

Leveraging Business Technologists

Percentage of Employees Who Are Business Technologists



n = 3,626 MSE employees across the entire workforce

Source: 2020 Gartner Digital Friction Survey; 2021 Gartner Reimagining Technology Work Survey

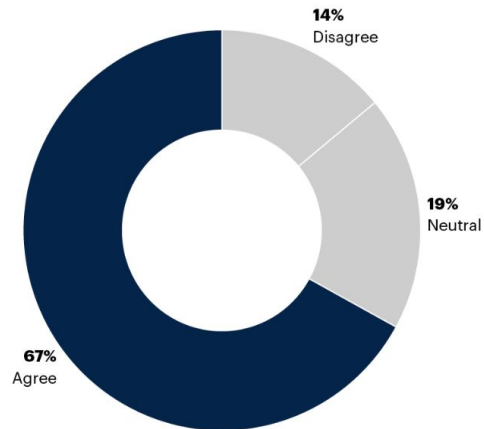
Note: By CIO, we mean the senior IT executive. Titles may vary by organization.

754977_C

Gartner

Midsize CIOs See Business Technologists Providing Capacity for Digital Initiatives

Percent of CIOs Who Perceive Business Technologists as Providing Necessary Capacity for Digital Initiatives



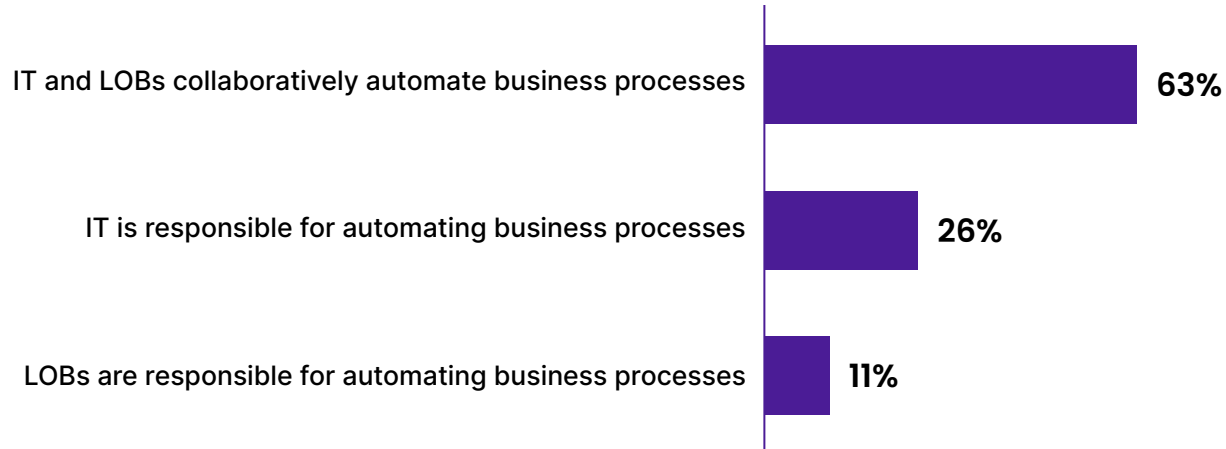
n = 85

Source: 2021 Gartner CIO Talent Planning Survey

749329_C

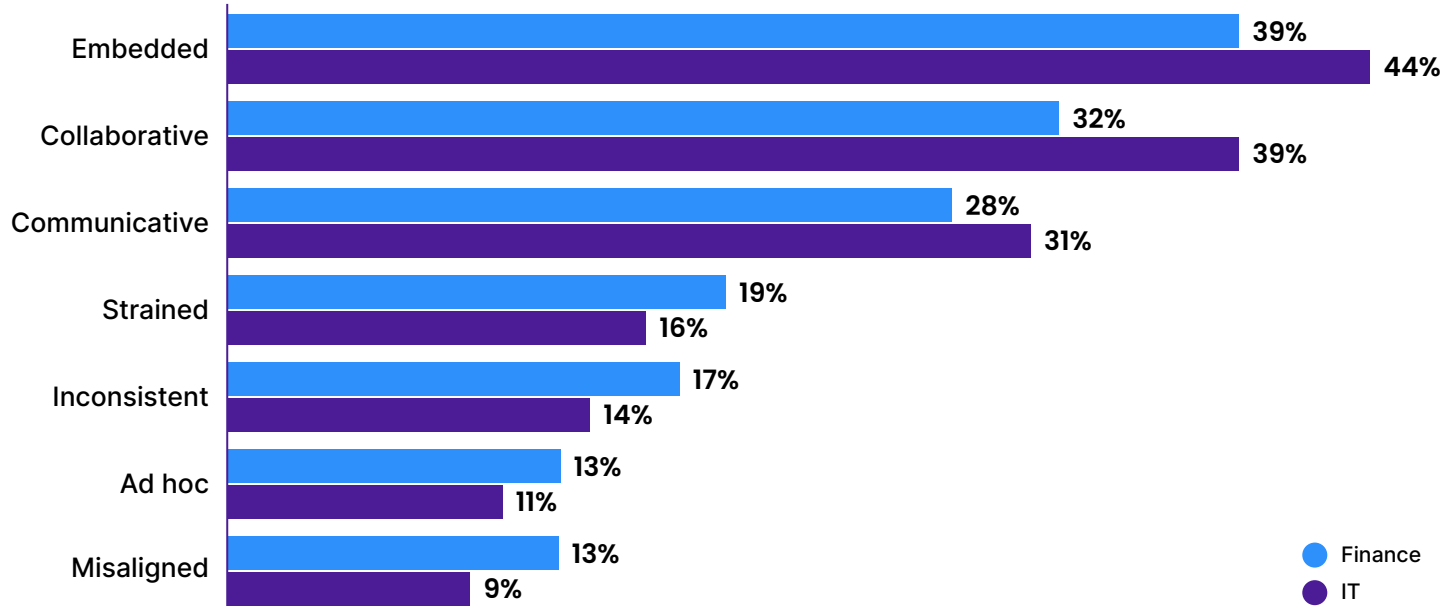
Gartner

Collaborative Automation



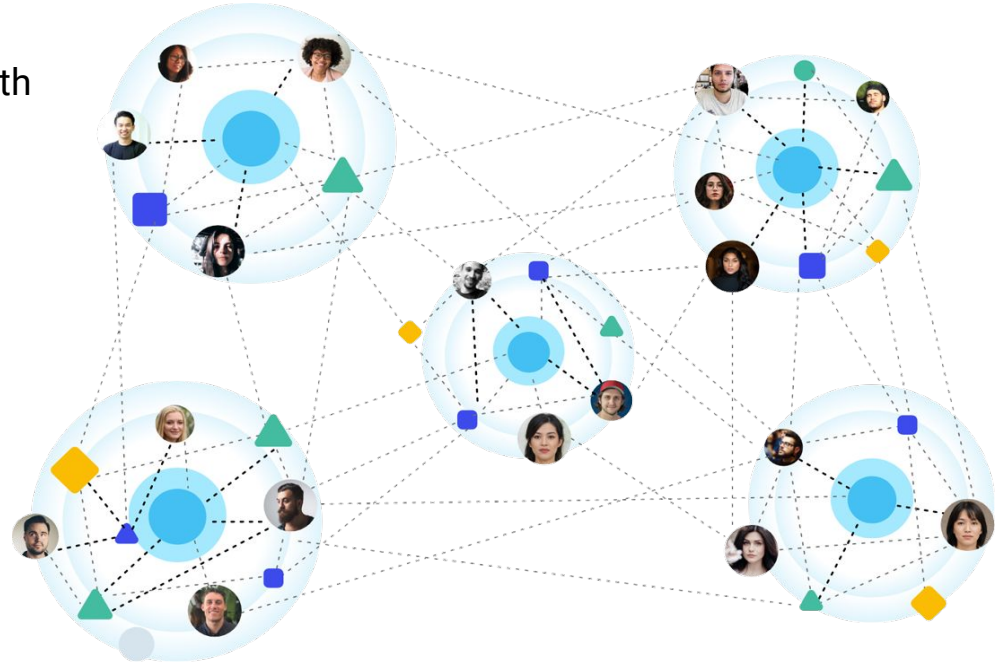
Relationship

Which of the following characteristics describe your department's relationship with IT or business teams?

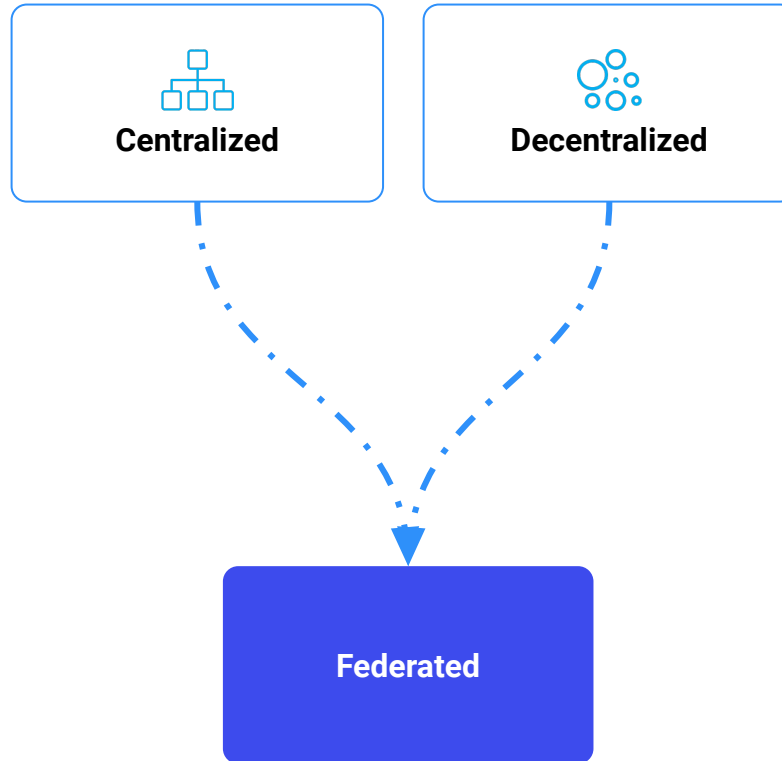


Solution: Fusion Teams

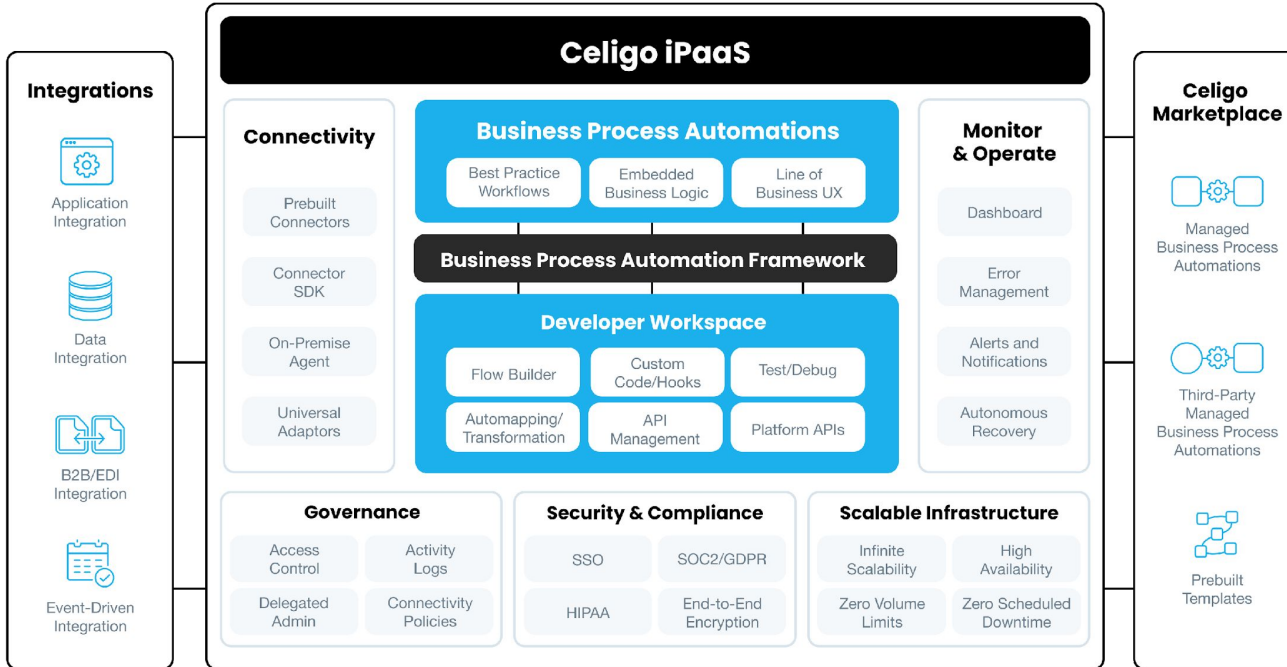
- Blend of technology & analytical skills with business domain expertise
- Shared accountability for results
- Organized by business processes and outcomes not functions



Federated Model



Modern iPaaS



Modern iPaaS

Automate and optimize business processes

end-to-end using embedded business logic.



Enable both IT and business teams

to achieve goals faster with manageable governance



Accelerate digital transformation

programs across the entire organization.



IT Staff

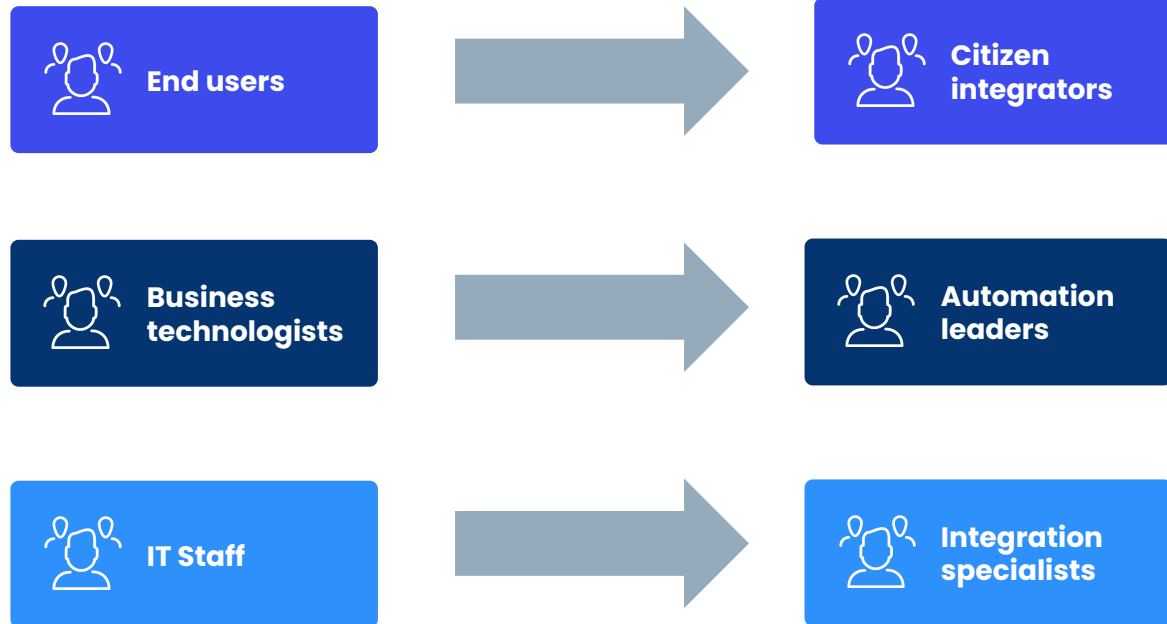


Business technologists



End users

Upskilling with AI



Thank you!

