# **extend**insights

## Make Your Data Analysis Ready in Your Go-To Reporting and Analytics Tools



Organizations traditionally have a lot of data in many different places, which becomes a time-consuming challenge when it's time to consolidate for reporting. Stop the data sprawl with ExtendInsights data integration by CloudExtend.



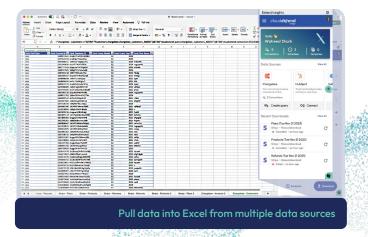
### Reduce time spent in meetings and make better business decisions

Share metrics and dashboards or embed them directly into another source, such as a webpage, and eliminate the need for recurring meeting updates. By combining ExtendInsights, Excel, and Power BI, your data can drive important business decisions faster by extending insights to key stakeholders.



### Gain the flexibility to define, edit and customize your reporting

Combine one or more data queries from multiple sources to analyze and visualize data in new ways. Run your queries on schedules or refresh them on-demand with a single click.





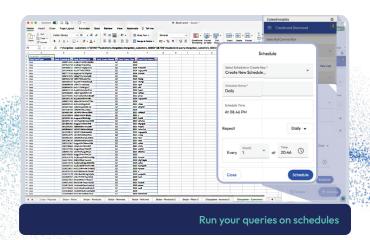
### Build professional dashboards and visualizations

Build executive dashboards in Excel or link to powerful BI tools. Leverage familiar Excel formulas, Excel Power Query, DAX, and Power BI visualizations to learn more from your Hubspot CRM, subscription, social media data, and more.



### Leverage one solution for analysis

ExtendInsights provides your team with a solution for both data consolidation and reporting tasks, all from one Excelbased app. Empower your teams to save time and work where they are most comfortable to produce better insights.



## What ExtendInsights Does for You



#### **Reduce Manual Effort**

Eliminate multiple data exports by running your queries directly in Excel, either on-demand or on a schedule.



### Impress the Boss

Be confident that you're working off the most recent data with easy refresh options to ensure your numbers are completely up to date. Give your leadership clear and concise information they can trust for making educated decisions right now and in the future. Because who doesn't like being the hero?



### Gain New Insights, Faster

Bypass the need to log in to multiple interfaces to gather data. Report on disparate data sets by combining multiple queries with Excel or Power BI. Enhance your apps' reporting capabilities all in the familiarity of Excel or Power BI.



### **Stay Secure**

At CloudExtend, we handle your data with utmost integrity, ensuring its security through rigorous processes, resources, and compliance measures. Our security framework includes audits and accreditations like GDPR, CPRA, FERPA, and SOC2 Type 2 to further safeguard our customers.

