



Data Warehouse Business Process Automation for Snowflake

Accurate, up-to-date, and complete data from any desired data source can be quickly extracted and loaded to Snowflake without requiring expensive and scarce IT resources.



Leverage Newly Created Insights in Operational Applications

Unlike traditional ETL tools, Celigo enables reverse ETL to bring those new insights back into your operational applications where they can be immediately leveraged by business teams.



Not Reliant on Scarce Technical Resources

The guided user interface and AI-based management tools empower business teams to set up and manage integration flows without code, eliminating the dependency on data engineering resources.



From Start to Production in Minutes

New source applications can be added to the extract-and-load process in less than 5 minutes. Out-of-the-box configurations for popular applications further reduce implementation times.



A Scalable Solution

Give users access to the data they need when they need it. Easily scale and add in new data sources as they become available without planning for long development projects. Move the day-to-day management of data integrations into the line of business that owns them while still retaining visibility and governance over data pipelines.



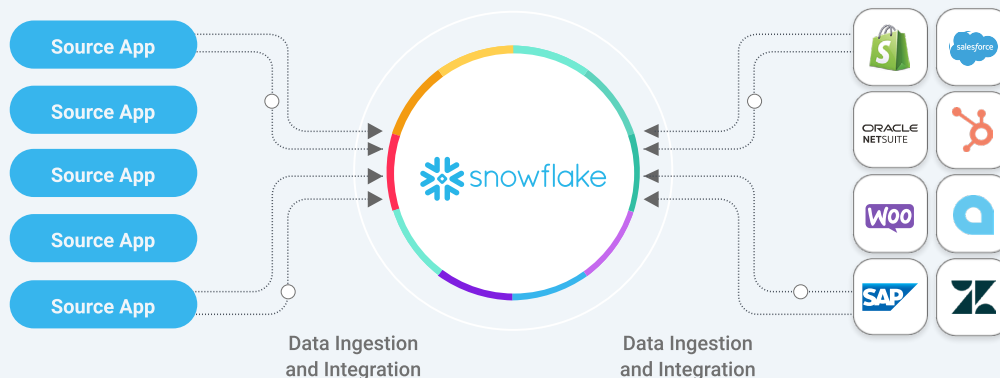
Recommended Best Practices Built In

Celigo's unique Embedded Business Logic automatically employs Snowflake best practices for exporting, loading, and merging data, making your implementation the best it can be.

How Celigo and Snowflake Work Together

Hundreds of prebuilt and universal connectors

Preconfigured applications



One Business Process Automation to import all your business critical data to Snowflake.

Key Features

- ✓ **Guided User Interface**
Celigo's Business Process Automation guides you through the intuitive, no-code steps of the implementation process.
- ✓ **Advanced Integration Monitoring**
A unified dashboard provides full visibility into the status of integration flows and source of any errors for easy troubleshooting.
- ✓ **AI-Based Error Management**
Error handling with AI/Machine Learning reduces time spent managing extract and load errors by 2-6 hours a week.
- ✓ **Control Data Sync Frequency**
In order to optimize Snowflake data processing, data syncs can be automatically activated within any time interval, and real-time flows can be enabled through event-based triggers.
- ✓ **Automated Merge and Delete**
Based on Snowflake recommended practices, data is exported into a temporary table and deleted after being merged with the production table. Duplicates are automatically eliminated.
- ✓ **Fully Customizable and Extensible**
Through the power of the Celigo Integration Platform, all flows are fully customizable to match your unique business needs. Custom integrations can be built to automate new use cases and business processes across the organization.

