

'Tis the Holiday Sales Season

The holidays are the most wonderful time of the year for a retailer's bottom line, but it can be a stressful time for those doing the planning and preparing. With concerns over inflation still high, buyers are looking to save money on their holiday shopping, and the retailers who offer deals are the ones who will win this season.

Give the Gift of Easy Holiday Sales Planning

For many retailers, running constant pricing updates and email communications over the holidays—even with the help of NetSuite—makes them feel downright grinchy.

With the help of email and Excel integrations from CloudExtend, it could be the hap-hap-happiest holiday season yet.

1.12
trillion

spent online
during the 2022
holiday season

196.7
million

Americans
shopped in-store
and online during
Cyber Week

~4.5%

rise in holiday sales
predicted for 2023

#1

influencer of
purchase
decision is price

Bulk Order Processing

Efficiently handle and update orders in bulk during peak sales periods

Sales Forecasting and Analysis

Import sales data into Excel for advanced analysis and forecasting

Bulk Pricing Adjustments

Mass update prices across multiple items and add promo codes with no manual adjustments

Inventory Management

Quickly review and adjust inventory levels to avoid over- and underselling

Email Communication

Automatically capture customer communications in a central location

Efficient Customer Service

Quickly access and update customer records, order details, and previous interactions

Manage Returns

Streamline returns processes with centralized customer communication tracking

Plan Your Holiday Sales with CloudExtend

'Tis the season where efficiency, speed, and customer satisfaction can keep your holiday sales season feeling holly jolly. And integrating CloudExtend Excel and CloudExtendOutlook or Google Workspace with NetSuite can give you that seamless flow of data between ERP, CRM, and the tools you teams use daily.

Make your list, check it twice, and schedule a free demo or trial. We can have you ready for the holidays in 30 minutes or less.

Get on
The List