

# Connected Data Is A Must

When large sets of crucial reporting data are scattered across multiple disparate systems, it can feel like catching all that data in one place to feed the data-driven decisions and business intelligence your organization needs is time-consuming and manual at best, and at worst, next to impossible. That's why the future of reporting and analytics is connectivity.

## Why You Need to Connect Your Data

Just having data isn't enough. You need to put it to work to create a comprehensive view that centralizes your data and makes it both usable and accessible for analysis and business intelligence for data-driven decision-making.

Data-driven decision making increases productivity by **63%**

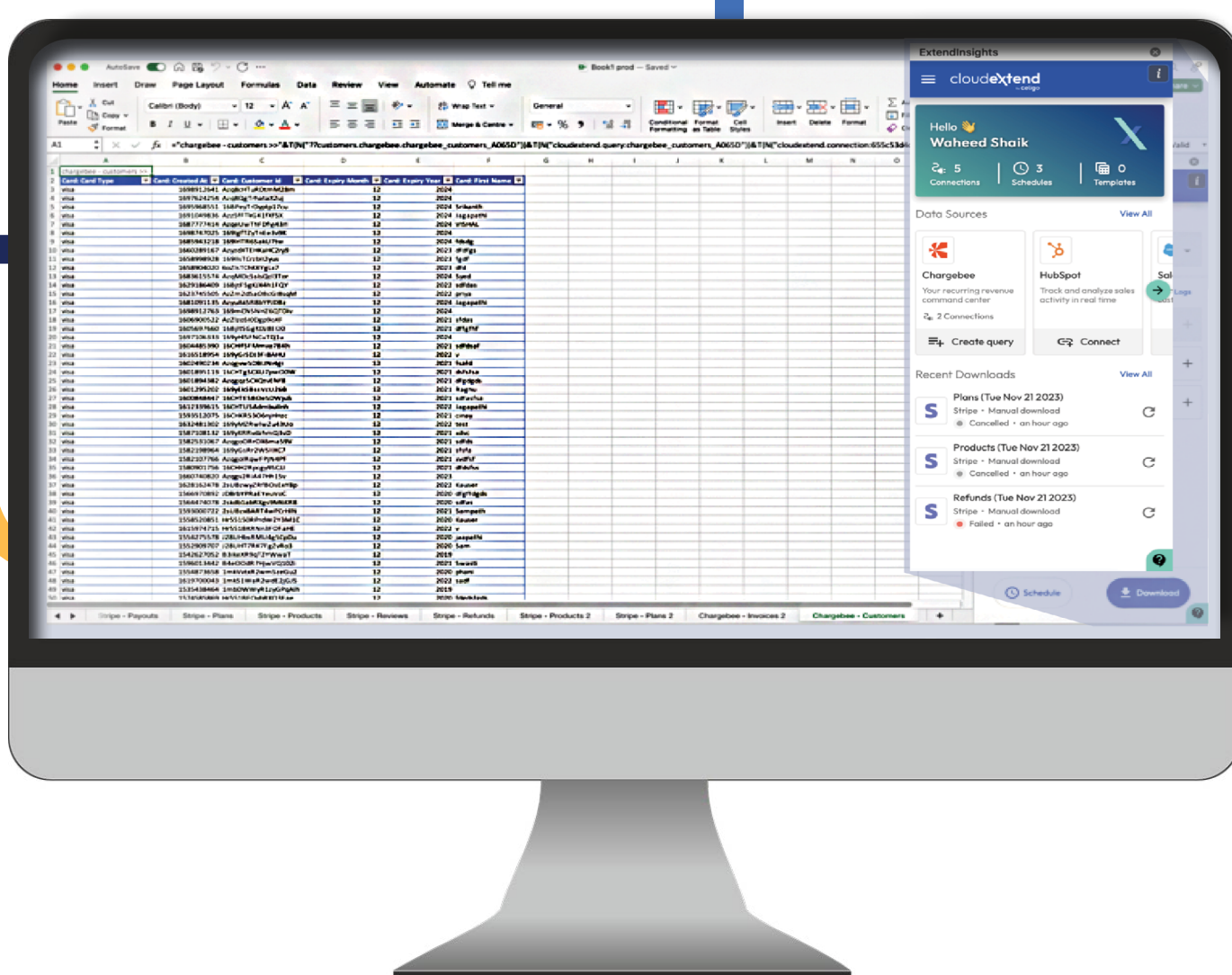
Being data driven makes an org **23x** more likely to acquire customers, **6x** more likely to retain them, and **19x** more profitable

Incorporating BI into analytics increases operational efficiency by **80%**

Using data analytics can produce an **ROI of 1300%**

**81%** of orgs believe data should be the heart of business decision-making, and **65%** of orgs plan to transition to data-driven decision-making by 2026

Insight-driven businesses can grow as much as **30%** year over year



Connect your data in dynamic spreadsheets with innovative integration through ExtendInsights by CloudExtend. Pull datasets from disparate systems into one powerful spreadsheet to facilitate reporting and data analysis, and provide the resources for Power BI dashboards.

ExtendInsights lets you centralize and analyze your data, giving you actionable, data-driven insights for better decision-making.

**Let's get your data connected.**