Does CRM Integration Really Make A Difference?

Using a customer relationship management (CRM) tool like NetSuite can increase both productivity and profits when used on a regular basis. Still, workdays get busy and sometimes teams ignore updating NetSuite CRM in favor of another task.

But what if email integration was the answer? Let's take a look.



Effective CRM integrations—like CloudExtend Outlook and Google Workspace for NetSuite—help you better understand and meet customer needs more effectively, especially when communicating across multiple teams and channels. Centralize email communications and customer data for a more complete picture . . . and time back in your day.

Get better visibility into your data and increase efficiency by up to 45%.

Start Your Free Trial Today!

