# AI Will Shape the Future of Data Analysis

Artificial intelligence is a very real part of business today, and plays a critical role for many organizations. Moving into 2025, AI will only continue to grow, boosting efficiency and driving value across businesses. The AI impact is deep, and savvy businesses will start looking for ways to take their AI usage further into processes such as sales data analysis.

Where Does AI Fit in Data Analysis

More than **75%** of businesses are expected to adopt AI tools in some capacity
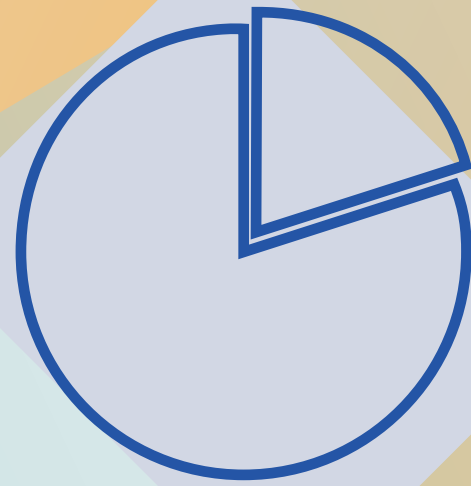
4 out of 5 companies see AI as a critical part of their business plans
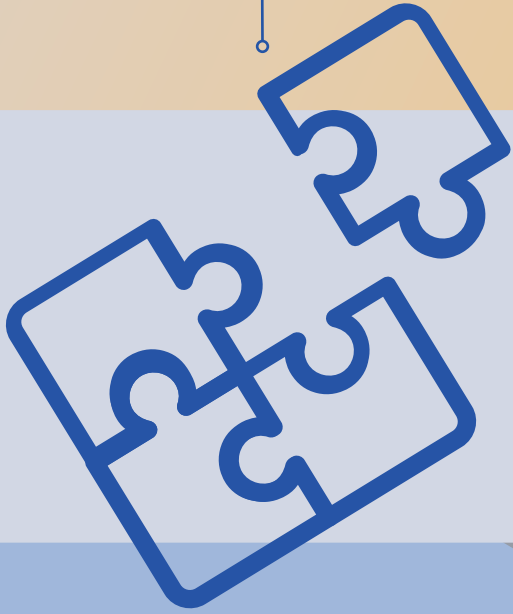
52% of sales professionals use AI to conduct data analysis

#1 use of AI is to automate manual processes like data entry

Up to **65%** of professionals say AI saves them a minimum of one hour a week

Sales data quality and accuracy is one of the top areas sales pros find AI to have the biggest impact
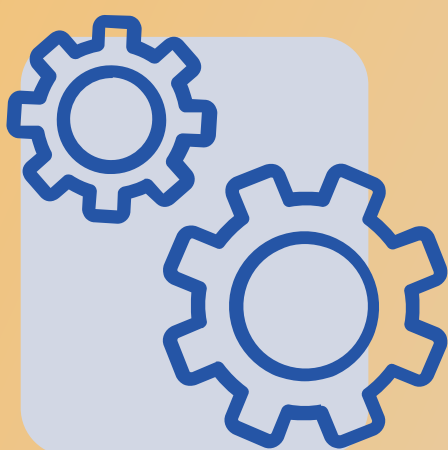
73% of sales professionals believe AI has given them helpful insights from data

Currently, only **5%** of finance teams prioritize AI skills for financial planning and analysis

While only **20%** of organizations currently provide employees with AI-based data analytics tools, those who did increased annual revenue by more than 10% as compared to those who don't

Feed AI Better Data

Powerful AI results start with having clean and accurate data in place to build reports and analytics. Data-driven sales are what achieve company goals, and that starts with having a solid understanding of sales data analysis. Check out CloudExtend's FREE ebook, **The Getting Started Guide to Sales Data Analysis in Excel.**

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