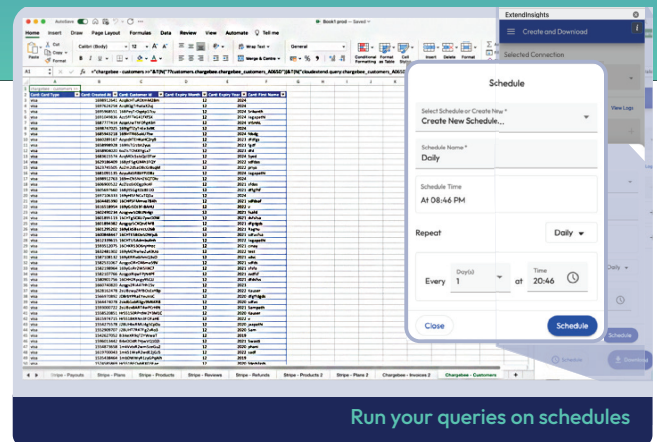
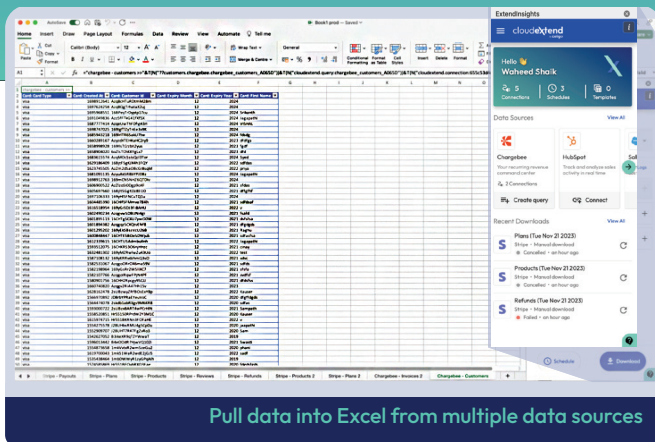


Most organizations don't have a data problem; they have a data access problem.

ExtendInsights brings HubSpot reporting, analysis, and data management together into a unified Excel-based experience. Create, edit, and update HubSpot records while simultaneously analyzing live data, all without switching tools or relying on CSV files.

ExtendInsights eliminates manual effort by connecting your HubSpot data directly to Excel and Power BI, giving your team a faster path from raw data to meaningful insight.

The result is faster workflows, fewer errors, and more time spent on insights instead of data preparation.



01

Spend Less Time Gathering Data, More Time Using It

- Automatically pull data from HubSpot and other popular business systems such as Salesforce, Google Analytics, and more into Excel
- Easily build reports, refresh data sets, and answer questions
- Work with live, connected data for the most accurate results

02

Build Executive Dashboards with the Tools You Already Know

- Combine data from HubSpot with top sources for dashboards, visualizations, and reports
- Stay connected to current business data
- Use familiar Excel formulas and Power BI visualizations to uncover trends, identify opportunities, and support decision-making

03

Create Reporting That Fits Your Business

- Design reports that align with how your business operates
- Flexibility to combine multiple sources, build custom queries, and create your own calculations
- Refresh data on demand or automate updates on a schedule

04

One Platform for Data Consolidation and Analysis

- Combine data integration, reporting, and analytics into a single Excel-based experience
- Access, analyze, visualize, and share data from one familiar environment
- Fewer manual processes, faster reporting, more confidence

What ExtendInsights for Does for You



Eliminate Reporting Busywork

Replace repetitive exports, manual updates, and spreadsheet maintenance with automated data refreshes that keep reports current with minimal effort.



Find Insights across Systems

Combine data from HubSpot and other business applications to create richer reports and uncover trends that single-system reporting misses.



Make Decisions with Confidence

Work from current HubSpot data instead of static snapshots. Refresh reports instantly and give leadership accurate information they can rely on to make faster, better business decisions.



Keep Data Secure and Governed

ExtendInsights respects source-system permissions and supports enterprise-grade security standards, so users only access data they're authorized to see. Our security framework includes audits and accreditations like GDPR, CPRA, FERPA, and SOC2 Type 2.

