

# CloudExtend Partner Referral Program

Extend NetSuite and Increase Productivity



# Why Partner with CloudExtend?

On average, only about 27% of employees actively utilize their company's ERP system. With up to 53% of IT executives considering an ERP as one of their top investment priorities, there's a clear disconnect that needs to be solved.

That's where CloudExtend comes in.

CloudExtend, a Celigo brand, has a laser focus on Excel and email integrations. We build applications that allow end users to work exponentially faster and in the environments where they're already regularly working. At CloudExtend, we deliver products that install in seconds, are easy to learn, and provide immediate benefit.

- ExtendSync for Outlook and Google Workspace automates adding email communication and files to NetSuite, removing communication silos and providing valuable business insights.
- **ExtendInsights** eliminates CSV imports and exports, making adding large amounts of data to NetSuite much faster. Users can quickly and easily analyze their NetSuite data in BI tools such as Excel and Power BI by connecting to their NetSuite saved searches.



## The Value of Partnership

At CloudExtend, we understand the tremendous value our referral partners bring us in the marketplace, so we set up extensive value for our partners in return.

#### Free CloudExtend Licenses

Each partnership level is eligible for a certain number and type of CloudExtend demo licenses.

#### **Commissions on Closed Deals**

Earn a commission for every sale that you register with us that closes.

#### Automatic Enrollment as a Celigo Partner

Increase revenues by additionally partnering with Celigo, the leading integration platform (iPaaS) provider that enables the automation of diverse processes across your entire organization. Celigo's unique process-centric approach to integration-driven automation helps businesses of all sizes discover, automate, and optimize processes at scale.

> CloudExtend truly supports our ongoing goal of keeping NetSuite as the business' single source of truth. The technology and the people are so easy to work with and partnering with CloudExtend is no different. It's easy, it works the way it's supposed to, we can't stop talking about it.

> > Terry Nelson, Sr. Business Consultant GoVirtualOffice



### How Your Customers Benefit

CloudExtend is purpose built to eliminate manual data entry, incomplete data, and communication silos in NetSuite, enabling more automation and visibility across the organizations. Our apps integrate seamlessly between NetSuite and Microsoft 365 or Google Workspace to improve data accuracy and increase productivity.

#### Transparency

Automated sync of emails, attachments, and events from Outlook and Google Workspace into NetSuite.

#### **Reduce Storage Costs**

Leverage OneDrive, Sharepoint, or Google Drive instead of paying for extra NetSuite storage.

#### Analyze in Excel and PowerBI

Run multiple saved searches from NetSuite in Excel both on demand or on a schedule.

#### Validate Imports

Upload multiple records to NetSuite in Excel with instant data validation.

#### **Secure Permissions**

Leverage native NetSuite login settings that respect existing user permissions.

As a partner, we'll work together with you to help businesses get the most out of both NetSuite and the apps they already have.

Multiply the value and productivity of NetSuite with applications that enable users to do more faster where they already work every day.



# **CloudExtend Partner Training Program**

We stand behind and support our products 100%, and we approach our partnerships the same way. Partners have access to exclusive live virtual training on each CloudExtend application, scheduled at their convenience.

#### **App Overview**

This 60-minute live training reviews all four applications and discusses the ideal candidates for each.

#### Setup/Install

Walk through the implementation process of the most relevant applications with a certified CloudExtend solution consultant.

#### **Application-Specific Training**

Live training is available for each application to ensure everyone on your team knows how to use the application.

We've been a proud CloudExtend partner for a number of years. After seeing how easy it was to implement CloudExtend and how much time it saved our team. it's been a no-brainer to recommend it to the organizations we work with, too.

> Adam Chaikin, Partner **Opal Creek Consulting**



# Becoming a CloudExtend Partner

CloudExtend is a global company with headquarters in Redwood City, CA, and offices in Indianapolis, IN and Hyderabad, India. Operating as a separate brand of a larger venture capital-backed company, CloudExtend has the ability to leverage vast corporate resources while at the same time operating independently with greater flexibility in business and engineering processes.

Partnered together with NetSuite resellers and participants in the Built for NetSuite program, we're here to revolutionize how organizations use NetSuite to get the most benefit through smart investments in the programs and applications they already use.

We're pleased that you are considering CloudExtend as a strategic partner. To apply as a CloudExtend partner, simply <u>fill out this form</u> and a CloudExtend partner rep will be in touch with you shortly.







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