

Company
Pelmorex

Product
ExtendSync for Google Workspace

10 HOURS
saved weekly



30% improved efficiency
& productivity



Background

This case study of Pelmorex is based on a survey of CloudExtend customers.

The Challenge

The business challenges that led the profiled company to evaluate and ultimately select ExtendSync for Google Workspace:

- Centralized communication tracking
- Saving file attachments while minimizing costs
- Improving efficiency and productivity

The organization did not evaluate any other solutions before ultimately selecting ExtendSync for Google Workspace.

Use Cases

The key features and functionalities of CloudExtend that the surveyed company uses include:

- Creating, editing, and deleting contact records
- Saving email attachments
- Syncing calendar events with Calendar Autopilot
- Saving on file storage by linking Google Drive files directly to NetSuite records

Results

The surveyed company achieved the following results with CloudExtend:

- Saved up to 10 hours per week with the help of automation
- Improved efficiency and productivity by up to 30%

The organization uses ExtendSync to significantly improve the accuracy of their NetSuite CRM.

“

ExtendSync is
a powerful tool
for enhancing
centralized
communication.

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Thaya Sivapatham
System Specialist | Pelmorex

About CloudExtend

CloudExtend empowers organizations to make faster, more insightful decisions by creating innovative, user-friendly applications that integrate workplace productivity tools with platforms they use every day.

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