

**Company**  
Finfare, Inc.

**Product**  
ExtendInsights for NetSuite

**5 HOURS**  
saved weekly 

**20%** improved efficiency  
& productivity 

## Background

This case study of Finfare, Inc. is based on a survey of CloudExtend customers.

## The Challenge

**The business challenges that led the profiled company to evaluate and ultimately select ExtendInsights for NetSuite:**

- Fully manual approach to working with NetSuite data
- Needed solution for adding new materials in the system
- Looking to streamline the process for changing data entry points

Finfare also evaluated Solution 7 and CData before ultimately selecting ExtendInsights for NetSuite.

## Use Cases

**The key features and functionalities of CloudExtend that the surveyed company uses include:**

- Create, edit, read, and delete NetSuite records
- Downloading saved search results
- Uploading new or edited data to NetSuite with instant validation directly from Excel

## Results

**The surveyed company achieved the following results with CloudExtend:**

- Saved up to 5 hours per week with the help of automation
- Improved efficiency and productivity by up to 20%

The organization uses ExtendInsights to significantly improve their NetSuite data auditing capabilities.



I love being able to use an interface that I'm familiar with. With ExtendInsights, I don't have to adjust to things being in a different spot when I'm trying to manage the chaos of everyday work.

Bryan Pione  
Lead Accountant | Finfare Inc.



### About CloudExtend

CloudExtend empowers organizations to make faster, more insightful decisions by creating innovative, user-friendly applications that integrate workplace productivity tools with platforms they use every day.

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