

**Company**  
SMB Distributor

**Product**  
ExtendInsights for NetSuite

**10 HOURS**  
saved weekly



**30%** improved efficiency  
& productivity



## Background

This case study of an SMB Distributor is based on a survey of CloudExtend customers. The profiled company asked to have its name blinded to protect confidentiality.

## The Challenge

**The business challenges that led the profiled company to evaluate and ultimately select ExtendInsights for NetSuite:**

- Fully manual approach to working with NetSuite data
- Needed a solution for inventory management and sales order entry

The organization did not evaluate any other options before ultimately selecting ExtendInsights for NetSuite.

## Use Cases

**The key features and functionalities of CloudExtend that the surveyed company uses include:**

- Downloading saved search results
- Uploading new or edited data to NetSuite with instant validation directly from Excel

## Results

**The surveyed company achieved the following results with CloudExtend:**

- Saved 5 - 10 hours per week with the help of automation
- Improved efficiency and productivity by up to 30%

The organization uses ExtendInsights to significantly improve its ability to upload new data or edit existing data in NetSuite.



ExtendInsights has allowed me to create fully automated dashboards, providing insight to our Sales and Ops teams. I'm also able to quickly perform uploads into NetSuite.



**Branch Manager**  
SMB Distributor

### About CloudExtend

CloudExtend empowers organizations to make faster, more insightful decisions by creating innovative, user-friendly applications that integrate workplace productivity tools with platforms they use every day.

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