

Company

Alta Via Consulting GmbH

Product

ExtendSync for Google Workspace

10 HOURS
saved weekly



20% improved efficiency
& productivity



Background

This case study of Alta Via Consulting GmbH is based on a survey of CloudExtend customers.

The Challenge

The business challenges that led the profiled company to evaluate and ultimately select ExtendSync for Google Workspace:

- Fully manual approach
- Centralized communication tracking
- Building a single source of truth
- Saving file attachments while minimizing costs
- Improving efficiency and productivity
- Connecting calendar events bi-directionally with NetSuite

The organization did not evaluate any other solutions before ultimately selecting ExtendSync for Google Workspace.

Use Cases

The key features and functionalities of CloudExtend that the surveyed company uses include:

- Automatically attaching emails by email address with Email Autopilot
- Saving on file storage by linking Google Drive files directly to NetSuite records

Results

The surveyed company achieved the following results with CloudExtend:

- Saved up to 10 hours per week with the help of automation
- Improved efficiency and productivity by up to 20%

The organization uses ExtendSync to significantly improve the accuracy of their NetSuite CRM.



Using ExtendSync, I can quickly see if a contact is already in our NetSuite CRM, which helps for marketing purposes.



Martin Kalkuhl
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About CloudExtend

CloudExtend empowers organizations to make faster, more insightful decisions by creating innovative, user-friendly applications that integrate workplace productivity tools with platforms they use every day.

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