

Company
Tree Farm SMB

Product
ExtendSync for Google Workspace

10 HOURS
saved weekly



20% improved efficiency
& productivity



Background

This case study of Tree Farm SMB is based on a survey of CloudExtend customers. The profiled company asked to have their name blinded to protect confidentiality.

The Challenge

The business challenges that led the profiled company to evaluate and ultimately select ExtendSync for Google Workspace:

- Fully manual approach to attaching emails to NetSuite
- Improving efficiency and productivity
- Connecting calendar events bi-directionally with NetSuite

The organization did not evaluate any other solutions before ultimately selecting ExtendSync for Google Workspace.

Use Cases

The key features and functionalities of CloudExtend that the surveyed company uses include:

- Automatically attaching emails by thread with Email Autopilot
- Saving email attachments
- Syncing calendar events with Calendar Autopilot
- Saving on file storage by linking Google Drive files directly to NetSuite records

Results

The surveyed company achieved the following results with CloudExtend:

- Saved up to 10 hours per week with the help of automation
- Improved efficiency and productivity by up to 20%

The organization uses ExtendSync to significantly improve the accuracy of their NetSuite CRM.



ExtendSync
provides much
easier email
association for
our organization.



Accounts Manager
Tree Farm SMB

About CloudExtend

CloudExtend empowers organizations to make faster, more insightful decisions by creating innovative, user-friendly applications that integrate workplace productivity tools with platforms they use every day.

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