

**Company**  
Ray White

**Product**  
ExtendSync for Google Workspace

**10 HOURS**  
saved weekly



**20%** improved efficiency  
& productivity



## Background

This case study of Ray White is based on a survey of CloudExtend customers.

## The Challenge

**The business challenges that led the profiled company to evaluate and ultimately select ExtendSync for Google Workspace:**

- Fully manual approach
- Saving file attachments while minimizing costs
- Improving efficiency and productivity

The organization did not evaluate any other solutions before ultimately selecting ExtendSync for Google Workspace.

## Use Cases

**The key features and functionalities of CloudExtend that the surveyed company uses include:**

- Saving email attachments

## Results

**The surveyed company achieved the following results with CloudExtend:**

- Saved up to 10 hours per week with the help of automation
- Improved efficiency and productivity by up to 20%

The organization uses ExtendSync to significantly improve the accuracy of their NetSuite CRM.



When we moved to NetSuite, we required the attachment email capabilities with Google. No other product was as effective as ExtendSync.



Ben Cowie, CIO  
Ray White

### About CloudExtend

CloudExtend empowers organizations to make faster, more insightful decisions by creating innovative, user-friendly applications that integrate workplace productivity tools with platforms they use every day.

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