

**Company**  
I.V. House, Inc.

**Product**  
ExtendSync for Google Workspace

**10 HOURS** saved weekly 

**20%** improved efficiency & productivity 

## Background

This case study of I.V. House, Inc. is based on a survey of CloudExtend customers.

## The Challenge

**The business challenges that led the profiled company to evaluate and ultimately select ExtendSync for Google Workspace:**

- Current solution was not meeting needs
- Centralized communication tracking
- Improving efficiency and productivity
- Connecting calendar events bi-directionally with NetSuite

The organization did not evaluate any other solutions before ultimately selecting ExtendSync for Google Workspace.

## Use Cases

**The key features and functionalities of CloudExtend that the surveyed company uses include:**

- Automatically attaching emails by thread with Email Autopilot

## Results

**The surveyed company achieved the following results with CloudExtend:**

- Saved up to 10 hours per week with the help of automation
- Improved efficiency and productivity by up to 20%

The organization uses ExtendSync to significantly improve the accuracy of their NetSuite CRM.



With ExtendSync, I no longer have to search through my 21,000-email inbox to find something. Once I sync with Autopilot, I know I have nothing to worry about.



Liz Szuba, Vice President  
I.V. House, Inc

### About CloudExtend

CloudExtend empowers organizations to make faster, more insightful decisions by creating innovative, user-friendly applications that integrate workplace productivity tools with platforms they use every day.

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