celigo

ORACLE
NetSuite
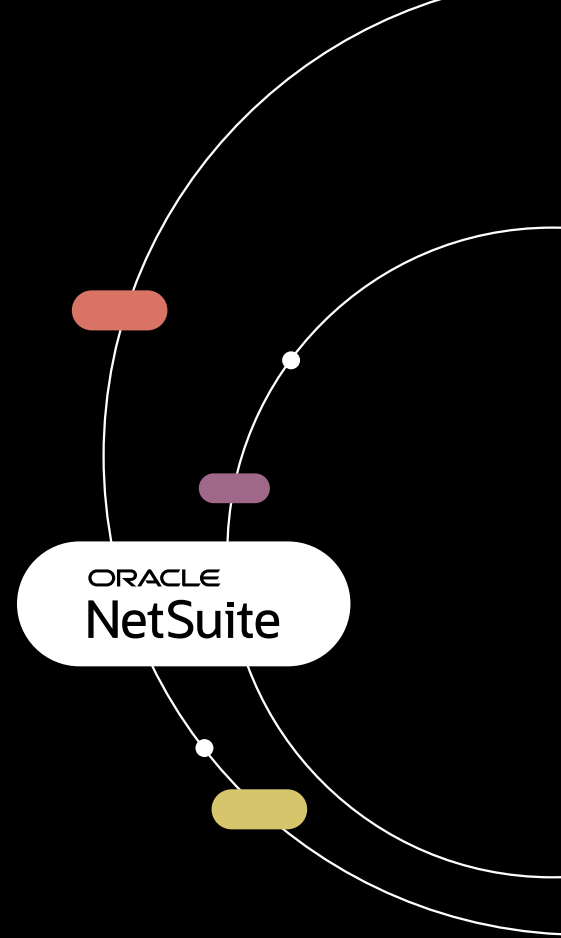
Maximize your data's impact with Celigo, Myers-Holum, and NetSuite Analytics Warehouse

In the ever-shifting sands of the digital age, the ability to efficiently gather, analyze, and act on data can mean the difference between leading the competition—or being left in the dust. Celigo, in partnership with Myers-Holum, supercharges your NetSuite Analytics Warehouse (NSAW), turning your data into actionable insights to drive business success.

MAGIC QUADRANT™
FOR IPAAS

VISIONARY

Gartner.

Leader
WINTER
2024

Gartner
Peer Insights
Customers'
Choice 2023

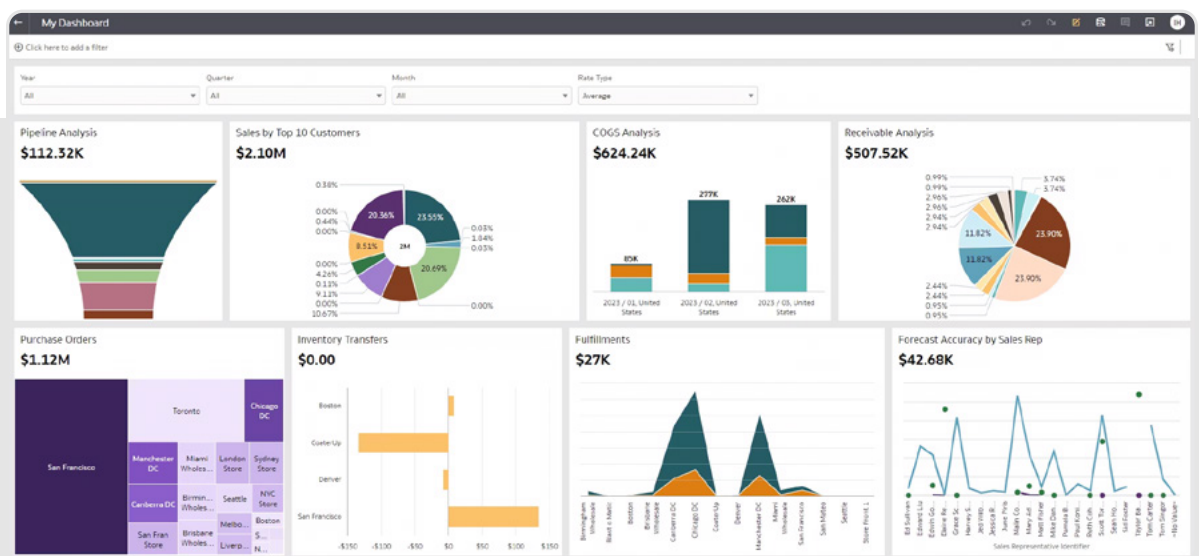4.9 OUT OF 5 STARS
★★★★★

Gartner.

MOST RECOMMENDED
★★★★★

Software Advice

Access multi-dimensional data

By combining Celigo's Integration Platform as a Service (iPaaS) and Myers-Holum's expert consulting, you can bridge your disparate business applications and data sources into a cohesive and powerful analytics engine.

With NSAW, you can access, analyze, and act on your business data in ways you've never experienced before. From honing your go-to-market strategy with multi-dimensional analysis to unlocking insights for operational efficiency, our combined solution puts the power of data at your fingertips.

Discover unparalleled insights

Real-time dashboards
Instant access to key metrics and data, enabling fast and informed decision-making.

Comprehensive data integration
Connect over 300 applications, ensuring a unified view of your business.

Simplified data analysis
Perform complex aggregations and calculations, all while reducing IT costs and complexity.
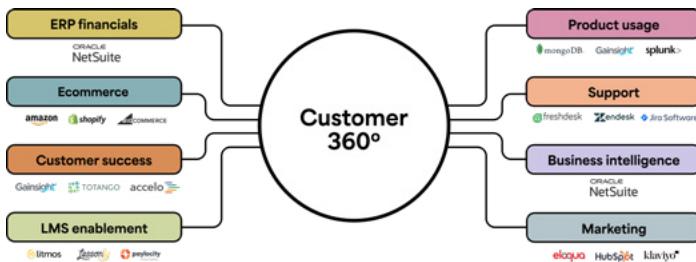
Empower every department

Whether it's optimizing your supply chain, enhancing customer experiences, or increasing sales pipeline visibility, our solution brings relevant, actionable insights to every department. Customizable dashboards make data easily understandable and useful for teams across your organization, fostering a culture of data-driven decision making.

Power your innovation

How it works

Celigo centralizes data from your NetSuite ERP and other ecosystems into your NSAW, allowing you to analyze your data from multiple sources across your business landscape. From this aggregated data, Myers-Holum creates user-friendly analytical dashboards and insights, facilitating team alignment, a streamlined data stack, and reduced IT costs.

Support for popular use cases

Enhance customer outcomes

Aggregate diverse data sources to create a unified customer data model, optimizing sales funnel efficiency, CRM operations, and customer service through insights from NetSuite ERP, CRM, social listening, and service tickets.

Improve warehouse productivity

Optimize warehouse productivity and customer service by integrating real-time dashboards and management applications with NetSuite ERP, analyzing labor costs, demand forecasts, and performance trends across various operations.

Connect. Simplify. Empower.

Embark on your data-driven journey today and unlock the full potential of your business through the combination of Celigo, Myers-Holum, and NetSuite Analytics Warehouse. For more information, visit celigo.com.

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